



Change Your Culture to Improve Your Performance

Conducting an organizational culture survey based on the Denison Model provides a clear picture of what your organization needs to do to achieve higher performance.

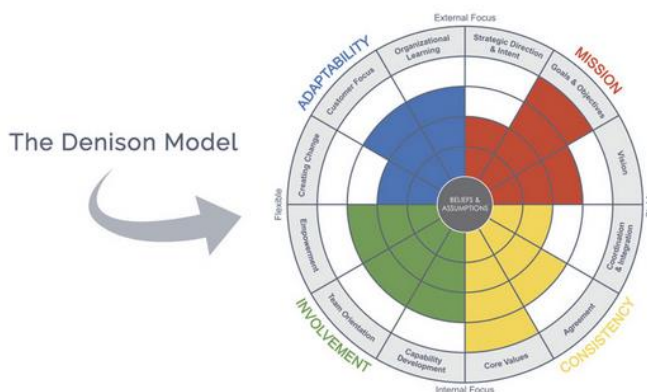
While organizations more commonly recognize that culture has a direct impact on performance—improving quality, safety, retention, profitability, EBITA—it’s often unclear what changes need to be made to have the greatest impact.

Through their research, Denison has identified four key drivers of high performance—**mission, adaptability, involvement** and **consistency**—that indicate where to focus. The Denison Culture Model measures these four drivers reflected in four primary colors. Simply put, the more color, the better the results.

Through the cumulative responses from the survey, you will gain insight on questions like:

- **Does your team understand your mission and where you’re headed?**
- **Do they believe the firm can stay competitive and adapt to changes in the market?**
- **Are your people involved, and do they feel they have the training they need?**
- **Are your values clear and being lived out through consistent processes?**

The survey gives you statistical feedback against a global benchmark. Based on insight from this data, you can then confidently take action to improve performance.



Key Offerings

- Identify areas of cultural strength and weakness
- Troubleshoot points of internal friction
- Back up your culture initiative with hard data
- Measure your culture improvement over time
- Strengthen your business performance
- Create a culture that will attract and retain quality talent
- Utilize additional valid and benchmarked **assessment modules** to explore: employee engagement, employee commitment, innovation, trust, and safety and risk management
- Get real time feedback to advance needed change through the **Denison + Waggl partnership.**