

A positive, strengths-based personality assessment

INSIGHT Inventory®

...understanding yourself and others

INSIGHT Inventory®

Personality and Behavioral Style Assessment

People who have good “insight” have knowledge of who they are and how others see them. When individuals develop an accurate perception of themselves and self-awareness of how they come across to others, they can communicate more effectively, reduce conflict, and strengthen their relationships. This increases individual productivity, improves team engagement, and creates a high-functioning organizational culture.

A: Influencing

Indirect ↔ Direct

How you express thoughts, present ideas, and assert yourself

B: Responding

Reserved ↔ Outgoing

How you approach and respond to others, particularly groups

C: Pacing

Urgent ↔ Steady

The speed at which you make decisions and take action

D: Organizing

Unstructured ↔ Precise

How you structure time, organize tasks, and handle details

Grow talent.

There is no middle zone. Talent is either growing or degrading. The INSIGHT Inventory personality assessment helps people identify and utilize their strengths and eliminate the triggers and stress reactions that derail success.